## FOR IMMEDIATE RELEASE

**November 9, 2010** 

MEDIA CONTACT: Eileen Carter, Marketing and Rewards Manager, (775) 825-0602 x130 Moana Nursery ● 1100 W. Moana Lane ● Reno, NV 89509

eileenc@moananursery.com

## **Birds Winter Nutritional Needs**

**Reno, NV** – Moana Nursery, northern Nevada's premier nursery and garden center, and Wild Birds Unlimited would like to remind people that winter is a very difficult time for northern Nevada birds.

Birds usually eat a quantity of food necessary to satisfy their energy needs. Their food intake fluctuates with environmental temperature, activity level and the energy concentration of their diet. Bird feeders are an important food source during winter.

When severe weather impacts food supplies, some species of birds will turn to feeders as a critical food resource. If a storm is of a long duration or severe impact, a feeding station can be the difference between life and death for many birds. Have you ever noticed how birds eat ravenously at your feeders, especially first thing in the morning and just before dusk? They are stoking their internal heater to get the day started and replenish fat reserves for another cold night. In winter, the average bird has to forage for more than five hours to meet its energy requirements. Typically, birds that eat at a feeder need fats and proteins and ground-feeding birds need more carbohydrates.

So please don't forget your backyard friends this winter. If you have questions about how you can help birds survive the northern Nevada winter, contact any Moana Nursery location.

## #####

## Top 100 List of Revolutionary Garden Centers in the US - 2009 & 2010!

Since 1967, locally owned Moana Nursery has been serving the landscape and gardening needs of northern Nevada and the high desert from three locations in Reno/Sparks. Moana Nursery also specializes in both residential and commercial landscape design and installation, at 1190 W. Moana Lane . . . its Landscape & Design Center. The Moana Lane garden center offers unique garden & home gifts, an outstanding selection of greenhouse plants and a full-service florist. The South Virginia Street garden center is also home to Tree Land (5 acres of specimen trees), Moana Rock and Moana Waterworks which specializes in water feature design/installation. The Pyramid Highway garden center is a full service nursery that will grow to almost 6 acres during the next two years . . . with its own Tree Land, greenhouse and Moana Rock yard for both retail and contractor customers.

Moana Nursery has three Wild Birds Unlimited stores in Reno and Sparks, which are a part of the original and largest franchise system of backyard bird feeding and nature specialty stores with over 300 locations throughout the United States and Canada. Wild Birds Unlimited specializes in expert information and offers an exclusive line of products designed specifically for the hobby of backyard birdfeeding. Visit their website at <a href="www.wbu.com">www.wbu.com</a> or any of their three Moana Nursery Garden Centers at 1100 W. Moana Lane, 11301 South Virginia St., and 7655 Pyramid Hwy. for more information.